MISSION UKRAINE

Veteran Path

Supporting Ukrainian veterans through entrepreneurship and psychosocial assistance

CT «Mission Ukraine»

"What is the 'Veteran Path' initiative about?"

An initiative by the charitable foundation **Mission Ukraine** that helps veterans adapt to civilian life through:

- Empowering veterans through **entrepreneurship**
- **Mental health** and social support
- A **supportive community** of peers

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Why does it matter?

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Ukraine is home to

1.3+ mln veterans

The number is expected to **grow to 5–6 million people**, including their families.

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30%

of veterans are unemployed

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Building the economy of tomorrow. Together.

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Together with veterans: Vision for the future. Experience. Power.

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more than 50%

want to start a business, but only 8% succeed.

up to 40%

experience PTSD symptoms, and up to 80% suffer from trauma-related effects.

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Our approach

We bring together

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Practical skills
- Business planning
- Finance
- Marketing

Mental well-being support
- Art therapy
- Equine-assisted therapy
- Golf
- Group sessions

Community & mentorship
- Veteran Hub in Kyiv

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Participation formats for veterans

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In-person workshops
In the center of Kyiv

Online learning
With access to recordings

Psychological support
24/4 wellness activities

Digital Hub of Knowledge
Available to all regions and the diaspora

Together, we are building a country where gratitude turns into action.

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Business Contribution = Strong Ukraine

💙 Every veteran who recovers, learns, and starts a business is another **step toward a future** where Ukraine is strong not only on the battlefield but also in every city and community.

💛 Your **business can be a driving force** for this change: support those who defended us and give them the opportunity to build a new life.

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In what ways can business contribute to change?

1

INFORMATION PARTNERSHIP

- Co-funding of educational programs
- Providing mentors and speakers
- Joint information campaigns

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In what ways can business contribute to change?

2

MATERIAL SUPPORT:

- Providing resources or products
- Offering premises/facilities
- Logistical assistance

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Partnerships are easy!

We provide:

- Transparent reporting
- Communication support
- Joint development of participation formats
- Your logo featured in events, reports, and media

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Partners trust us

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BUSINESS

Antoshka (chain of children's stores)
Flixbus (passenger carrier)
Strauss Ukraine (coffee brands company)
Kyiv Classic Orchestra

GOVERNMENT AGENCIES

National Commission of Ukraine for UNESCO
Shevchenkivskyi District State Administration, Kyiv
Berlin Senate

NONPROFIT ORGANIZATIONS

Refuse to Quit (USA)
Elke Kästner-Prasenius-Stiftung, EKTS (Germany)
Be an Angel (Germany)
Camp Aftermath (Canada)
Equilibrium Ukraine (Ukraine)
United by golf (Ukraine)

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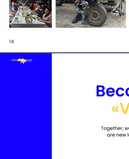

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Why is it worth it?

1. Improvement of the company's image as an employer
2. Respect and loyalty of customers
3. Positive public image
4. Real contribution to the reconstruction of Ukraine

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Become part of the «Veteran Path»

Together, we are creating a future where Ukrainian veterans are new leaders, entrepreneurs, and agents of change.

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